Towards a Theory of Software Development Expertise

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ABSTRACT
Software development includes diverse tasks such as implementing new features, analyzing requirements, and fixing bugs. Being an expert in those tasks requires a certain set of skills, knowledge, and experience. Several studies investigated individual aspects of software development expertise, but what is missing is a comprehensive theory. We present a first conceptual theory of software development expertise that is grounded in data from a mixed-methods survey with 335 software developers and in literature on expertise and expert performance. Our theory currently focuses on programming, but already provides valuable insights for researchers, developers, and employers. The theory describes important properties of software development expertise and which factors foster or hinder its formation, including how developers’ performance changes over time. Moreover, it facilitates identifying who is an expert and how their expertise developed.

expert performance [78], Bergersen et al. proposed an instrument to measure programming skill [9], but their approach may suffer from learning effects because it is based on a fixed set of programming tasks. Furthermore, aside from programming, software development involves many other tasks such as requirements engineering, testing, and debugging [62, 96, 100], in which a software development expert is expected to be good at.

In the past, researchers investigated certain aspects of software development expertise (SDE) such as the influence of programming experience on performance [99], the time it takes to learn new programming skills [63], the factors that influence developers’ learning curves for different programming tasks [110], or the time it takes for developers to complete programming tasks [117]. However, those individual aspects of expertise are not enough to portray SDE in a concise and precise way and hence facilitate its comparison.

Preprint: expertise.sbaltes.com
Software Development Expertise?

Implementing new features

Data structures

Testing

Debugging

Communication
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How to structure all those expertise-related aspects?
Which factors influence expertise development over time?
How are experience and expertise related?
Definitions

An expert is someone “with the special skill or knowledge representing mastery of a particular subject.”

Expertise are “the characteristics, skills, and knowledge that distinguish experts from novices and less experienced people.”

K. Anders Ericsson
How to structure the characteristics, skills, knowledge, and experience that distinguish expert software developers?
Our Expertise Model

- **Task-specific** (e.g., writing code, debugging, testing)
- Focuses on **individual developers**
- **Process view** (repetition of tasks)
- Notion of **transferable knowledge and experience** from related fields or tasks
- **Continuum** instead of discrete expertise steps

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Theory Classification

• A **process theory** intends to explain and understand “how an entity changes and develops” over time (Ralph, 2018)

• In a **teleological process theory** an entity “constructs an envisioned end state, takes action to reach it, and monitors the progress” (van de Ven and Poole, 1995)

• **Our theory:**
  • **Entity:**
    Individual software developer working on different software development tasks
  • **Envisioned end state:**
    Being an expert in (some of) those tasks
• **Induction:** 335 online survey participants in total
• **Deduction:** Main source “*Cambridge Handbook of Expertise and Expert Performance*”
Knowledge

- **Knowledge** is a “permanent structure of information stored in memory” (Robillard, 1995)

- Developer’s knowledge base considered (most) important factor influencing **performance** (Curtis, 1984)

- Studies suggest that this knowledge base is “highly **language dependent**”, but experts also have “abstract, **transferable knowledge and skills**” (Sonnentag et al., 2006)

- “**Semantic**” vs. “**syntactical**” knowledge (Shneiderman and Mayer, 1978)
Knowledge about “paradigms [...] data structures, algorithms, computational complexity, and design patterns”

An “intimate knowledge of the design and philosophy of the language”
Experience

• Many participants mentioned not only the **quantity**, but also the **quality of experience**

Having built „everything from small projects to enterprise projects“

Having shipped „a significant amount of code to production or to a customer“
Final Conceptual Theory

Diagram showing the relationship between individual differences, task-specific knowledge, behavior, performance, and feedback loops involving education, mentoring, task context, task-specific experience, general experience, self-reflection, and monitoring.
Tasks

• Asked participants to name the **three most important tasks** that a software development expert should be good at

• Most frequently mentioned:
  1. Designing a software architecture
  2. Writing source code
  3. Analyzing and understanding requirements

• Other mentioned tasks: Testing, Communicating, Debugging

“Architecting the software in a way that allows flexibility in project requirements and future applications of the components”
Which factors influence expertise development over time?
Individual Differences: Motivation

• Related work describes how *individual differences* affect expertise development
• Mental abilities and personality are relatively stable
• **Motivation can change** over time

• Many participants *intrinsically motivated*:
  • Problem solving
  • Seeing a high-quality solution
  • Creating something new
  • Helping others

“The initial design is fun, but what really is more rewarding is refactoring.”
Task Context

• Work **environment**
  (office, coworkers, customers etc.)
• Project **constraints**
  (external dependencies, time, etc.)
• Can either **foster or hinder** expertise dev.
• We asked: *What can employers do?*

1. **Encourage learning**
   (training courses, library, monetary incentives)
2. **Encourage experimentation**
   (side projects, being open to new ideas/technologies)
3. **Improve information exchange**
   (facilitate meetings, rotating between teams/projects)
4. **Grant freedom**
   (less time pressure)
Final Conceptual Theory

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Deliberate Practice

- Having more experience does not automatically lead to better performance (Ericsson et al., 1993)

- Performance may even decrease over time (Feltovich, 2006)

- Length of experience only weak correlate of job performance (Ericsson, 2006)

- Deliberate practice: “Prolonged efforts to improve performance while negotiating motivational and external constraints” (Ericsson et al., 1993)
Deliberate Practice: Self-Reflection

- (Self-)reflection and feedback important to monitor progress towards goal achievement (Locke and Latham, 1990)

- “[T]he more channels of accurate and helpful feedback we have access to, the better we are likely to perform.” (Tourish and Hargie, 2003)

- Mentors, teachers, and peers are an important sources for feedback

- Feedback influences motivation
Final Conceptual Theory
Performance

Scope of this work:

• We do **not** treat performance as a *dependent variable* that we try to explain or predict for individual tasks

• We consider different *performance monitoring* approaches to be a means for feedback and self-reflection

Long-term goal:

• Build **variance theory** for explaining and predicting the development of expertise
Performance

- Participants described different properties of expert's source code (well-structured, readable, maintainable, etc.)

> “Everyone can write [...] code which a machine can read and process but the key lies in writing concise and understandable code which [...] people who have never used that piece of code before [can read].”
Expert Performance

• In some areas (e.g., chess), there exist representative tasks and objective criteria for identifying experts.

• Software development includes many different tasks.

• Much more difficult to find objective measures for quantifying software development expert performance.
Performance Decline

• Goal: Identify factors **hindering** expertise development

• **41.5%** of participants observed a **significant performance decline** over time (for themselves or others)

• Reasons:
  • Demotivation
  • Changes in the work environment
  • Age-related decline
  • Changes in attitude
  • Shifting towards other tasks

“I perceived an **increasing procrastination** in me and in my colleagues, by **working on the same tasks** over a relatively long time [...] **without innovation and environment changes.**”
“For myself, it’s mostly the effects of aging on the brain. At age 66, I can’t hold as much information short-term memory, for example. [...] I can compensate for a lot of that by writing simpler functions with clean interfaces. The results are still good, but my productivity is much slower than when I was younger.”

“Programming ability is based on desire to achieve. In the early years, it is a sort of competition. [...] I found that I lost a significant amount of my focus as I became 40, and started using drugs such as ritalin to enhance my abilities. This is pretty common among older programmers.”
How are experience and expertise related?
Experience vs. Expertise

- Self-assessment with **semantic differential** (novice to expert) and **Dreyfus expertise model**
- More experienced developers **adjusted** their ratings when context was provided, less experienced not
Experience vs. Expertise

• Analyzed correlation of experience (years) and self-assessed expertise and found **no consistent results**

• Possible explanation: **Dunning-Kruger effect**
  • Participants with a high skill-level underestimate their ability and performance relative to their peers
  • Context helped experienced developers to adjust their ratings to be more accurate
Summary for Researchers

• Can use our results when **designing studies** involving expertise **self-assessments** or our **theory building** approach

• Clear understanding what distinguishes novices and experts: **Provide** this **context** when asking for **self-assessed expertise** and later report it together with the results

• Can use theory to **design experiments** (first operationalizations described in paper)

• Future Work: Operationalization, develop **standardized description** of novice and expert for certain tasks
Summary for Developers

• See which attributes other developers assign to experts

• Learn which behaviors may lead to becoming a better software developer:
  • Deliberate practice
  • Have challenging goals
  • Build or maintain a supportive work environment (also for others)
  • Ask for feedback from peers
  • Reflect about what one knows and what not
Summary for Employers

• Learn what (de)motivates their employees:
  • Main motivation: problem solving
  • Main demotivation: non-challenging work

• Ideas on how to build supportive work environment supporting self-improvement of staff:
  • Good mix of continuity and change in software development process
  • Communicate clear visions, directions, and goals
  • Reward high-quality work wherever possible
  • Revisit information sharing in company
  • Facilitate meetings
Core of Conceptual Theory

Individual differences

- Motivation
- Personality (FFM)
- Mental abilities
- Skills

Task

- Task-specific knowledge
- Task-specific experience
- Task context

Behavior

- Deliberate practice
- Affects
- Makes more/less likely to acquire

Performance

- Affects
- Makes more/less likely to acquire
- Affects

General knowledge

- Generates
- Transfer

Mentoring

- Generates
- Feedback

Education

- Generates
- Transfer

Feedback

Self-reflection

Monitoring
Complete Conceptual Theory

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Data and scripts available on Zenodo